

## Artwork Specification

### 8m S Shape Double Sided Stand

- 1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.
- 2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened**.
- 3 No bleed or crop marks.
- 4 Set up your artwork in CMYK at 300dpi
- 5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference: 100% C, 100% M, 100% Y, 100% K

- 6 The artwork should be sized at **25%** of the total artwork size and sent as a complete document. We are unable to accept individual panels.

- 7 **8m S Shape Double Sided Stand = 10 x front panels, 2 x 'D' end wraparound panels, 10 x back panels & 4 x ghost panels.**

Total Artwork size: 18714mm (W) x 2225mm (H)

Artwork size 25%: **4678.5mm (W) x 556.25mm (H)**

Front & back panels = 807mm / **201.75mm (25%)** & 673mm / **168.25 (25%)**

'D' End panel = 673mm / **168.25mm (25%)**

For text, images or logos on the 'D' end panels, please position items in accordance with the diagram.

